900304897 10/22/2014

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM320828

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	CHANGE OF NAME	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lotus & Co. Limited	,	06/11/2014	CORPORATION: UNITED
			KINGDOM

RECEIVING PARTY DATA

Name:	APPRECIE LIMITED	_
Street Address:	55 West Street, 2nd Floor	
Internal Address:	Marlow	
City:	Bucks	
State/Country:	UNITED KINGDOM	
Postal Code:	SL7 2LS	
Entity Type:	CORPORATION: UNITED KINGDOM	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	85867261	THE TECHNOLOGY THAT MAKES CLIENT RELATIO
Serial Number:	85867262	DYNAMIC ENGAGEMENT
Serial Number:	85867263	LOTUS & CO.
Serial Number:	85867268	MEMBER'S VAULT
Serial Number:	85867303	GET ENGAGED
Serial Number:	85867312	ENGAGE AND APPRECIATE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

617-305-1641

Email:

ebrown1@suffolk.edu

Correspondent Name:

Eve Brown

Address Line 1:

120 Tremont Street, Suite 150

Address Line 4:

Boston, MASSACHUSETTS 02108

DOMESTIC REPRESENTATIVE

Name:

Eve Brown

Address Line 1:

120 Tremont Street, Suite 150

TRADEMARK REEL: 005387 FRAME: 0635 \$165.00 85867261

Address Line 4: Boston, MASSAC	Boston, MASSACHUSETTS 02108	
NAME OF SUBMITTER:	Eve Brown	
SIGNATURE:	/Eve Brown/	
DATE SIGNED:	10/22/2014	
Total Attachments: 1 source=Apprecie Limited - change of name certificate#page1.tif		

TRADEMARK REEL: 005387 FRAME: 0636



ON CHANGE OF NAME

Company Number 7935839

The Registrar of Companies for England and Wales hereby certifies that under the Companies Act 2006:

LOTUS & CO. LIMITED

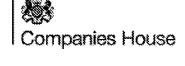
a company incorporated as private limited by shares, having its registered office situated in England and Wales, has changed its name to:

APPRECIE LIMITED

Given at Companies House on 11th June 2014.

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006





RECORDED: 10/22/2014

TRADEMARK REEL: 005387 FRAME: 0637